

Votes for outcome presentations.

	Text	Bar graph	Word clouds	Smiling faces	Walking people
Number preferring	3	10	2	1	9
Reasons for preferring	<ul style="list-style-type: none"> -Positive -Likes text words -Easy to understand 	<ul style="list-style-type: none"> -Clearer -Easy to understand -Likes numerical or percentage 	<ul style="list-style-type: none"> -Clear 	<ul style="list-style-type: none"> -Likes real people telling expectations 	<ul style="list-style-type: none"> -Shows action -More information, more friendly -Easy to understand